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Door to door – with sustainable mobility in a green Kronoberg county
Going towards **climate-neutral by 2050**

**Key targets for 2030**

- At least 40% cuts in *greenhouse gas emissions* (from 1990 levels)
- At least 32% share for *renewable energy*
- At least 32.5% improvement in *energy efficiency*
Going towards the global goal 2030
Going towards national and regional goals

Key targets
- **2030** Reduce the emissions from transport with 70%
- **2050** Net-Zero emission

Key targets
- **2030** Fossilfree transport
- **2050** Plus-Energy county
Project goal

- **Reduce CO2 emissions from the transports within the county**
  - Increased awareness and knowledge
  - Increase the amount of active transport
  - Increased use of public transport
  - Measures must favour equal transports

- **Better public health**
2018-2020

Activities and measures

1. **Spring 2018, analysis the current situation:** Collecting data through survey about travel habits.
   a) Presenting the results to the cities, regions and companies
   b) Identifying what can be improved

2. **Developing a toolbox**

3. **Implementing the tools for 2 years**

4. **Winter 2020, follow up on achievements (and Covid -19 effects)**
2018-2020

Activities and measures

Electric bike – testgroup of 417 participants
2018-2020

Activities and measures

Raising awareness
- General public

Influence policy making
- Politian
- Key decisionmakers
2018-2020

Activities and measures

Education eco-driving – 350 participants

Education virtual meetings

Competitions
2018-2020

Results

• 990 participants in different competitions
  • Saved 31 500kilo CO₂

• 350 participants in eco-driving educations
  • estimated saving if used 140 kilo CO₂/year

• 2021 people participated in sustainable travel educations

• 14 cargo bikes procured by municipalities
  • 2611 km - moved from car to bike
  • Saves 460kilo CO₂

Reduce CO₂ emissions from the transports
Increase the amount of active transport
Increased use of public transport
Better public health
Increased awareness and knowledge
Equal transports

The number of digital meeting has been increased by 230%