Setting up regional action plans using Interreg EU projects - 2 examples with plastic recycling and waste reduction in Auvergne-Rhône-Alpes

Webinar
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Who we are:

The regional sustainability agency of the Auvergne-Rhône-Alpes Region
Supporting the territories’ energy and environmental transition
Development and structural driving-force

... regional scope at its core but also national and across Europe
... long term partnership with the EU
... 40 years of experience

A resource centre

Our services:

To monitor and provide data, analysis and prospects

To offer technical, financial, and regulatory expertise

To release promote, and develop projects and activity-sectors
Regional context and EU opportunities

- Regional action plan for a circular economy (adopted in Dec 2019):
  - Plastic and construction industries among the 5 key economic sectors targeted!

**PLASTECCO Interreg Europe**
- 1.6M€ budget
- From 1 Aug 2019 To 31 July 2023
- 8 partners

3 objectives:
- Improve plastic waste management
- Increased awareness in public and private sectors
- Implement through regional action plans

**CONDEREFF Interreg Europe**
- 1.6M€ budget
- From 1 June 2018 To 31 May 2023
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3 objectives:
- Improve waste management in the building sector
- Promote resource efficiency
- Implement eco-design, reuse and recycling measures

With the support of:
Interreg projects methodology

• Two stages projects:
  
  Stage I: state of the art & regional and EU meetings
  
  Stage II: action plan implementation

  Regional action plan

  3 years

  1 to 2 years

• Interreg Europe projects do not finance investments, only meetings, exchange of experience and management
Bring regional stakeholders on board

- Plastic waste and C&D waste: new subjects for AURA-EE
  - Lack of legitimacy and deep-rooted links with stakeholders to mobilise on these issues (e.g. Federations and private companies)
  - Difficulty of involving partners in the long term to ensure the development and implementation of an action plan
  - Broad theme in the projects that allows to explore different action paths and to focus on the most relevant ones for our region

The first stakeholder meetings are essential to identify key actors, their needs and the role that AURA-EE can play (minimum of 1 meeting every 6 months)
Sharing regional best practices at EU level

- Joint thematic analyses by all partners:
  - Analyses of policies and regulatory contexts
  - Identification and review of good practices
  - Survey of the stakeholders to draw up a regional overview
Sharing regional best practices at EU level

- Interregional workshops:
  - Each partner organise a thematic workshop during phase 1 of the project and explore topics of concern to all partners
  - Can be interesting to involve regional actors or to consolidate a regional dynamic

Difficulty to involve regional actors in English workshops

Urban water management policies and practices to reduce microplastics leakage to the environment

How to support regional businesses to invest on eco-innovation in plastic production and reuse

Pre-demolition audits and demolition activities supervision and documentation

Using public procurement as a driver for resource efficient C&D waste management
Set up and implementation of a regional action plan

- Define actions to be implemented in the Region in order to meet the objectives of the project:
  - Need to explain the link between the actions and phase 1 activities
  - Need to identify specific stakeholders to carry out the actions
  - **Difficulty**: very limited funding for phase 2 → Need to develop other sources of funding for the implementation of the actions
Thank you for your attention!

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