Ways2Taste

Nardono Nimpuno, Innovation leader
Innovatum Science Park
Ways2Taste

New source for food, feedstuff and energy

Contribute to decreased environmental impact

New business opportunities

Extended (circular) value chain
Ways2Taste
Earth has lost a third of arable land in past 40 years, scientists say

Experts point to damage caused by erosion and pollution, raising major concerns about degraded soil amid surging global demand for food.

The world has lost a third of its arable land due to erosion or pollution in the past 40 years, with potentially disastrous consequences as global demand for food soars, scientists have warned.

New research has calculated that nearly 33% of the world’s adequate or high-quality food-producing land has been lost at a rate that far outstrips the pace of natural processes to replace diminished soil.
Business as usual?
Bi products
Residues
Feed
Food
Ethanol
Waste
Collected
New raw material
Fungi
Ways2Taste
Creating Value chains
Regional development -

Strengthen research and innovation collaboration
- Research at Borås University
- Business opportunities for existing and new business (SME)
Develop new climate-smart proteins to be used in the food and feed industry

Locally produced

High nutritional value & fair resources
Thank You!

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